

כונת ניר

Creative Industries in Michigan

**Creative Industry Clusters**



- Advertising
- Art Schools, Artists & Agencies
- Creative Technology

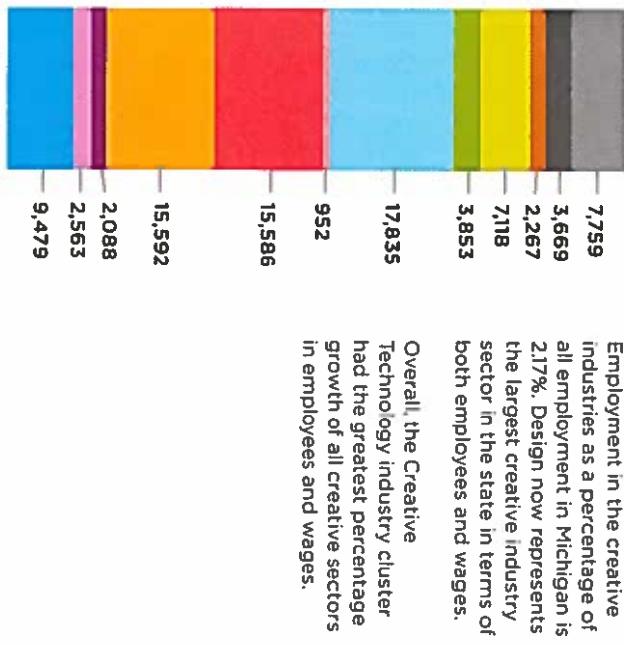
Fashion, Garment & Textile  
Film, AV & Broadcasting

Performing Arts  
Visual Arts & Craft

Source: U.S. Bureau of Labor Statistics, QCEW Data. For full list of codes used, see the 2016 Creative Industries Report. Some data values are suppressed because of confidentiality or data quality.

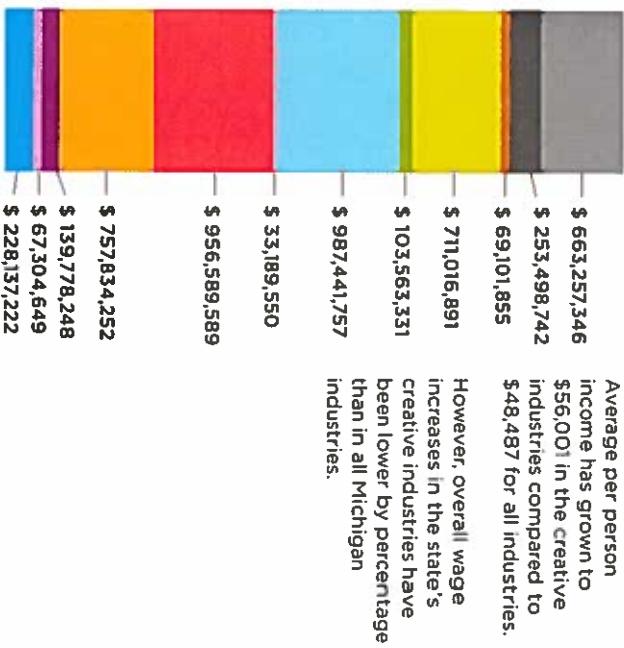
**Total Employment**  
88,761

Total  
88,76



### Total Wages

### Total Wages



**Total Establishments**  
10,706

Total  
10,70

The Visual Arts and Craft sector contributed the largest number of establishments in 2014. Only one cluster, Creative Technology showed a significant increase of 23.7% during the time period (2011-2014).

Recommendation

**The Visual Arts and Craft sector contributed the largest number of establishments in 2014. Only one cluster, Creative Technology showed a significant increase of 23.7% during the time period (2011-2014).**

**Recommendations**

**communities, growth of our economy, of Michigan's youth and innovators in**

## Creative Industries in Michigan

# Total Employment

## Creative Industries in Michigan **Total Employment**

1978

**+1.49%** (Change from 2011-2014)

Total employment in Michigan's creative industries in 2014

### Highest Percent of Employment: Design

80%

Design employment is

Design v.  
Technology

Design wages are

**Highest Percent of Establishments: Visual Arts & Craft**  
**18%**  
Visual Arts & Craft have the most

Employment  
**Total: 46,500**  
Wages  
**Total: \$ 2,812,755,876**

Establishments  
**Total: 3,883**

Detroit's creative industries represent 56.59% of the total wages for the creative industries in the state and 52.39% of the employment. Wages have increased \$182,448,661 since 2011 despite an increase of only 88 workers.

Left: Detroit dancer, Halimah "Stringz" Rasul, wears a Nick Cave soundsuit during one of Cave's "Hear" performance interventions in Downtown Detroit.  
Photo Credit: Ash Ardeo

## Grand Rapids

Employment  
**Total: 11,800**  
Wages  
**Total: \$ 674,060,461**

Establishments  
**Total: 808**

# 2016 Creative Industries Report

# CREATIVE STATE

## MICHIGAN

### Creative Industries in Grand Rapids\*

\*Kent County

Design makes up the largest portion of the creative industry clusters in Grand Rapids, accounting for 53% of employees and nearly 63% of wages and has grown since 2011.

Left: Time-based place Higher Ground by Kate Gilmore was selected as the \$200,000 Juried Grand Prize Winner at ArtPrize 2015 in Grand Rapids.  
Photo Credit: Katy Batdorf Photography

## Ann Arbor

Employment  
**Total: 6,436**  
Wages  
**Total: \$ 390,387,057**

Establishments  
**Total: 479**

### Creative Industries in Ann Arbor\*

\*Washtenaw County

Ann Arbor has seen very little change overall in creative industries employment, yet there has been over 12% increase in wages. Creative Technology represents the largest sector for both employment and wages by a large portion.

Left: Featuring over 200 artists, the Ann Arbor Art Fair is the largest in the state.  
Photo Credit: Ann Arbor Art Fairs Photos 2010 by Michigan Municipal League's licensed by CC BY-NC 2.0.

## Flint

Employment  
**Total: 1,707**  
Wages  
**Total: \$ 60,464,685**

Establishments  
**Total: 285**

### Creative Industries in Flint\*

\*Genesee County

Flint saw the largest positive change in employment (26%) and wages (55%) in creative industries in this report. However, the region's average wage for creative occupations still remains low at \$57,581 compared to the state average of \$70,615.

Left: "Spinning Circle/Shooting Cloud" by Raphaelle Shurley for "Free



**Creative Industries**  
sharing it with  
nd decision makers.  
ts, culture and creative  
ically important to  
f our communities,  
f the lives of people  
abish the value and  
omy of Michigan both

wide organization  
ative places and the  
ve Michigan through  
practice, funding and  
get involved at

h source for  
ndustries  
onomy. The value  
sector is shown  
ings, spirit of  
ss our state, and  
es and interests.

re generous support  
the U.S. Economic  
Kresge Foundation,  
Michigan Economic  
Stewart Mott  
ridor Center, Ford